



Experience

Enpal
Senior UX/UI Designer
Nov 2024 - Present

SalesOS Execution: Led the end-to-end design for a greenfield internal platform, streamlining sales workflows and customer acquisition pipelines.

System Tokenization: Tokenized the Ant Design library using Figma variables to establish a single source of truth, accelerating design-to-dev handoff and ensuring consistency.

Strategic Alignment: Partnered with Sales Leadership, Marketing, and Customer Portal teams to unify the user experience across internal tools and customer-facing touchpoints

Design Advocacy: Contributed to a unified portfolio vision by actively participating in design critiques to maintain high aesthetic and strategic standards.

UX/UI Designer
Sep 2021 - Oct 2024

CraftOS Fulfilment: Acted as the dedicated designer for three operational teams within the fulfilment ecosystem, focusing on installation management efficiency

Planner App: Designed a backend matching & scheduling tool for account managers to manage appointments for field teams, directly improving installation logistics.

Mobile Field App: Shipped a high-adoption mobile application for field technicians, prioritizing intuitive interfaces for high-frequency, on-the-go documentation.

System Stewardship: Contributed to the CraftOS design system to ensure long-term scalability and efficiency across the entire platform.

Skill Yoga
Junior UX/UI Designer
Apr 2024 - Aug 2021

Computer Vision Integration: Collaborated with engineers to design UI patterns for real-time body tracking. Leveraged mobile camera integration to provide feedback on movement and posture.

Foundational Research: Conducted user interviews and intercept surveys to ground product direction in real data.

Mobile Experience Design: Shipped the interface for a training system focused on retention. Designed and refined core flows to turn fitness data into daily habits.

Booking.com
Partner Account Executive
Mar 2014 - Aug 2018

User Centric Advisory: Gained deep commercial insight by managing enterprise client bookings and providing strategic advice based directly on user feedback and pain points.

Platform Support: Provided end-to-end support for hotel partners in navigating and managing property data and reservations within the partner extranet tool, fostering an early understanding of complex internal tool usability.

Education

Berlin University of Arts (Udk Berlin)
Master of Arts
Sound Studies and Sonic Arts

Ironhack Berlin
UX/UI Bootcamp

LeWagon Berlin
Fullstack Development Bootcamp

Hpi D-School
Foundations for Design Thinking

Skills

Design Tools: Figma, Sketch, Pencil, Framer, Adobe Illustrator, Photoshop

Development: VSCode, Antigravity, Claude Code, Figma MCP

Other: Ableton Live